

Curriculum Writer and Producer, Human Development

Hats & Ladders, Inc. | New York, NY (Remote Optional)

Term of Position: April – July 2022

Position Type: Part-time Contract (20-25 Hours a week)

Hourly Rate: Competitive, Depending on Experience

ABOUT US

[Hats & Ladders, Inc.](#) is a mission-driven start-up focused on helping individuals develop career thinking so they can feel more confident and better informed about their future choices. We're supported by the National Science Foundation, U.S. Department of Education, and youth development organizations in New York City and beyond. Our Team currently consists of 16 collaborators (full-time, part-time and consultant) with a combined expertise in platform development, instructional design, curriculum development and implementation, business development, client management, and research and evaluation.

ABOUT THE OPPORTUNITY

H&L is seeking a Curriculum Writer and Producer to write and produce concise high-quality educational content on the basics of human development and best childcare practices. Content will be geared towards high-school-aged youth who are interested in jobs that involve caring for and supporting children from birth to 12 years of age.

The position will report to the Lead Instructional Designer and work with the Product team to develop a research-based curriculum on the following topics: principles of early to middle-child development, social-psychological development of children, effective communication and care for children, behavior management, adverse childhood experiences and nurturing resilience, recognizing child abuse and maltreatment, trauma-informed care, and cultural awareness.

This position will report to the Lead Instructional Designer and undertake the following activities:

- **Curriculum Design.** Collaborate with the product team to design instructional components and micro-learning content, including interactive modules, case studies, assessments, and instructional content.
- **Content Writing.** Write bite-sized and mobile-friendly educational content for high-school-aged youth based on human development and childcare research, theory, and best practices. Follow style guidelines to ensure content is aligned with the Hats & Ladders voice.
- **Content Production.** Curate appropriate educational video content, gifs, and images to support curricular topics based on Hats & Ladders production guidelines.

Qualifications

- Bachelor's degree or subject matter expertise in a related field. Preference toward degrees or experience related to human development, education, psychology, and sociology.
- Experience writing curriculum and content for high-school-aged youth, ideally in a self-guided digital format comparable to Hats & Ladders's learning app
- Demonstrated knowledge of childhood development across domains.
- Attention to detail, including the ability to follow and replicate curriculum templates and style sheets.

Skills

- Demonstrated advanced writing, editorial, and research skills.
- Excellent skills using G Suite.
- Works well independently and in a collaborative environment
- Must be organized and able to meet deadlines with high-quality work
- Must be willing and able to utilize constructive feedback from editorial team
- Excellent verbal and written communication skills.

TO APPLY

- Complete and submit the [application here](#)